

ARTIST APPLICATION

Please Print.

**This information will be published, unless otherwise instructed on app.*



magic city art connection

celebrating 32 years

Name*

Address

City, State, Zip*

Phone Number*

Cell/Other Number

Email Address*

Website*

RETURN TO:

Magic City Art Connection - Eileen Kunzman, Director
 1128 Glen View Road / Birmingham / Alabama / 35222
 205-595-6306/Phone
 205-595-3563/Fax
www.MagicCityArt.com

How did you hear about MCAC?

MCAC Site Artist Pub E-Blast Social Media
 Online Website Word of Mouth Other

Pls name source for above category _____

Artist Fees (Please choose one Application Fee AND one Booth Fee option according to submission deadline.)

	October 31	January 31	March 1	Fountain Walk Premium
Application Fee	___ \$25	___ \$30	___ \$30	(Add \$125 to chosen fee)
Single Artist:	___ \$295	___ \$320	___ \$335	<input type="checkbox"/>
Commission:	___ \$185+15%	___ \$210+15%	___ \$225+15%	<input type="checkbox"/>
Corner Booth:	___ \$425	___ \$450	___ \$465	<input type="checkbox"/>
Double (10'x20'):	___ \$600	___ \$625	___ \$640	Not Applicable

BOOTH FEES

Fine Art & Craft Medium/Category

<input type="checkbox"/> Clay	<input type="checkbox"/> Furniture	<input type="checkbox"/> 2D Mixed Media	<input type="checkbox"/> Sculpture
<input type="checkbox"/> Computer Generated	<input type="checkbox"/> Glass	<input type="checkbox"/> Painting, Oil & Acrylic	<input type="checkbox"/> Watercolor
<input type="checkbox"/> Drawing	<input type="checkbox"/> Jewelry	<input type="checkbox"/> Photography	<input type="checkbox"/> Wood
<input type="checkbox"/> Fiber	<input type="checkbox"/> Metalwork	<input type="checkbox"/> Printmaking	<input type="checkbox"/> Other

< CHECK LIST > Please mail the following items to Magic City Art Connection (address above) with this APPLICATION:

___ *Please send separate checks for app & booth fee.*

- ___ Application Fee
- ___ Booth Fee
- ___ Rental Fees: Tent (\$225) -- 6ft table & 2 chairs (\$25)
- ___ *4 digital images of Artwork, 1 Booth (guidelines on reverse)

___ *Word Document with the following info:

- Title, medium, size, and price of each image
- Artist Resume and Bio

___ In the bottom left corner of mailing envelope, print the Artwork Medium/Category that you checked above.

* Asterik Items can be emailed to ArtistCoordinator@FindArtBirmingham.com or mailed on disc w/ your app & booth fees.

General Release:

The undersigned does hereby and forever discharge Foundation for Arts and Cultural Connections, Inc. and Magic City Art Connection at Linn Park, Birmingham, Alabama of and from all manners of actions, suits, claims and demands whatsoever in law or equity from any loss or damage to the undersigned or his/her property, while in the possession, supervision or auspices of Magic City Art Connection, its agents, representatives or employees. I hereby release Magic City Art Connection to use submitted images of my work for the purpose of publicizing my art and the exhibition. Magic City Art Connection reserves the right to make alterations or final interpretation of all rules. The undersigned has read and complies with all rules printed in this prospectus.

Signature

Date

Magic City Art Connection 2015

Dates and Hours

Friday, April 24, 2015

10:00a.m.—6:00p.m.

Saturday, April 25, 2015

10:00a.m.—6:00p.m.

Sunday, April 26, 2015

10:00a.m.—5:00p.m.

Location

Birmingham, Alabama's historic Linn Park across from Bham Museum of Art

Eligibility

Open to all artists 18 years or older. Artists are chosen for participation by a selection committee. The committee reserves the right to review, and approve or refuse, all works presented for consideration. Artists must exhibit during the entire show. Failure to follow this rule makes artists ineligible for awards and admissions to future shows.

Outdoor Booth Spaces - 215 Limit

Single & Premium Corner: 12'x12'

Premium Double: 24' x 10'

Limited Premium Booths are available. No guarantees. Awarded by lottery to requesting artists. If premium booth is not available, a partial reg fee refund will be processed after assignments.

Application Deadlines

October 31, 2014

January 31, 2015 (Late 1)

March 1, 2015 (Late 2)

Notifications for Exhibition

Emailed by Dec 15 / Feb 20 / Mar 20

Cancellations & Refunds

1) 100%: received by January 15th

2) 75%: received by February 15th

3) 50%: received by March 15th

4) No Refund after March 15th.

Note: Cancellations must be submitted in writing to the Festival Director at eileen@findartbirmingham.com.

Fee Exemptions

Previous year award winners are jury exempt - application fee waived. NOTE: All artists must send in a completed app, registration fee, images, and bio.

Hospitality

Continental Breakfast Fri, Sat & Sun, and a VIP Dinner Event: Friday Night Applause. **Artist discounts:** Corks & Chefs tickets & other fest merchandise.

Media & Publicity

Comprehensive advertising and publicity is planned for the Festival including tv, radio, print, web, and social media.

Display & Presentation

All 2D work should be appropriately prepared for display. Items not framed (watercolors, drawings, graphics, photographs et al) must be displayed in a portfolio or hung using an artistic display alternative.

Artists are responsible for their own display which must be substantial enough to withstand weather and crowds. Each artist is responsible for own display in case of loss or damage.

Tent anchors are required. NO STAKES ALLOWED AS THEY MAY PIERCE SPRINKLER SYSTEM IN PARK.

Site Requests

All site requests considered, but not guaranteed. Booth assignments are ultimately up to MCAC's site team. *Make sure to include your site request with your application or with your artist confirmation card after notification.*

Our policy for honoring special site requests: medical reasons; physical limitations; heavy or cumbersome artwork; artists traveling together; clientele familiar with a specific quad (excluding the Fountain Walk). You may not get the same exact site, but it will be in the same quad.

If you DO NOT want to be placed in a previous year site location, please let us know on app or upon acceptance.

Tent Rental (Optional) - reserve on pg 1

Tent Rental Fee: \$225, includes one 10' x 10' tent with wrap-around non-translucent sides. Table & Chair Rental: \$25, includes 6ft table and 2 plastic chairs.

Unacceptable Work

Commercially-manufactured items or items made from commercial kits or molds may not be exhibited.

Commercial reproductions (photo, offset, letterpress or gravure) of the artist's original work are acceptable ONLY if displayed in a portfolio or bin and clearly labeled, "Reproduction, not a limited edition print." *The Selection Committee reserves the right to review and approve all works to be exhibited.*

Sales & Taxes

Each artist is responsible for own sales. **Transactions must include 10% sales tax.** MCAC requires artists to turn in sales tax by separate checks: 4% City of Birmingham, 4% State of AL, and 2% Jefferson County, in provided envelopes during Sunday Check Out. **Artists without cks pay taxes w/ credit card.**

Rain

The Festival does not close during intermittent rain, unless the weather pattern suggests severe weather. Come prepared for rain or shine.

Waiting List

Candidates on the waiting list will be ranked by juried score and medium. Notifications will be made by phone and/or e-mail as spaces become available. All artists must confirm their place on the Wait List. MCAC holds artist's registration fee until space becomes available.

Scholarship Requests

If the registration fee is a financial burden, you may request (in writing) to be considered for one of the available scholarships. Please give your reason for this request when submitting application. This only pertains to the Commission Registration Fee. If you are approved for a scholarship, the \$185 registration fee will be waived; however you must still pay to MCAC the 15% commission rate on sales.

Digital Image and Word Document Specifications:

Application, Images & Word docs can be emailed to ArtistCoordinator@FindArtBirmingham.com or mailed to address on pg 1 of this app.

File Format: JPEG - Each image file must be less than 2 megabytes (MB).

To determine your file size: On a PC, right click over the image file and view the properties. On a Mac, hold down control and click on the image file and click Get Info.

File Name: lastname_firstname_image#.jpg

Example: Kunzman_Eileen_image4.jpg.

Image# must correspond with the appropriate image description in your Word Document

Word Document:

- Title, medium, size, and price of each image
- Artist Statement and Bio

If you are emailing your images and Word document, please include your “name & artwork medium/category” (the same category you checked on this application) in the subject line of your email. *If you are mailing a CD*, please save four Image files AND requested Word document on the CD labeled with your “name & artwork medium or category.”

RETURN COMPLETED APPLICATION AND ENCLOSURES TO:

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