

ARTIST APPLICATION

Please Print.

* This information will be published, unless otherwise instructed on app.



magic city art connection

celebrating 34 years • april 28-30, 2017

Name*

Address

City, State, Zip*

Phone Number

Cell & Carrier

Email Address

Website*

Social Medial Links/Handles

RETURN TO:

Magic City Art Connection - Eileen Kunzman, Director
 1128 Glen View Road / Birmingham / Alabama / 35222
 205-595-6306/Phone
 205-595-3563/Fax
www.MagicCityArt.com

How did you hear about MCAC?

MCAC Site Artist Pub E-Blast Social Media
 Online-Website Word of Mouth Other
 Pls name source for above category _____

Artist Fees (Please choose one Application Fee AND one Booth Fee option according to submission deadline.)

	September 15	January 15	March 1	Fountain Walk Premium (Add \$125 to chosen fee)
Application Fee	<input type="checkbox"/> \$25	<input type="checkbox"/> \$30	<input type="checkbox"/> \$30	
Single Artist:	<input type="checkbox"/> \$295	<input type="checkbox"/> \$320	<input type="checkbox"/> \$345	<input type="checkbox"/>
Commission:	<input type="checkbox"/> \$185+15%	<input type="checkbox"/> \$210+15%	<input type="checkbox"/> \$235+15%	Not Available
Corner Booth:	<input type="checkbox"/> \$425	<input type="checkbox"/> \$450	<input type="checkbox"/> \$475	<input type="checkbox"/>
Double (10'x20'):	<input type="checkbox"/> \$600	<input type="checkbox"/> \$625	<input type="checkbox"/> \$650	Not Available

BOOTH FEES

Fine Art & Craft Medium/Category

- | | | | |
|---|------------------------------------|--|-------------------------------------|
| <input type="checkbox"/> Clay | <input type="checkbox"/> Furniture | <input type="checkbox"/> 2D Mixed Media | <input type="checkbox"/> Sculpture |
| <input type="checkbox"/> Computer Generated | <input type="checkbox"/> Glass | <input type="checkbox"/> Painting, Oil & Acrylic | <input type="checkbox"/> Watercolor |
| <input type="checkbox"/> Drawing | <input type="checkbox"/> Jewelry | <input type="checkbox"/> Photography | <input type="checkbox"/> Wood |
| <input type="checkbox"/> Fiber | <input type="checkbox"/> Metalwork | <input type="checkbox"/> Printmaking | <input type="checkbox"/> Other |

< CHECK LIST > Please mail the following items to Magic City Art Connection (address above) with this APPLICATION:

Please send separate checks for app & booth fee.

- Application Fee
- Booth Fee
- Rental Fees: Tent (\$250) -- 6ft table & 2 chairs (\$25)
- *4 digital images of Artwork, 1 Booth (guidelines on reverse)

*Word Document with the following info:

- Title, medium, size, and price of each image
- Artist Resume and Bio

In the bottom left corner of mailing envelope, print the Artwork Medium/Category that you checked above.

*Asterisk Items can be emailed to ArtistCoordinator@FindArtBirmingham.com or mailed on disc w/ your app & booth fees.

General Release:

The undersigned does hereby and forever discharge Foundation for Arts and Cultural Connections, Inc., Magic City Art Connection (MCAC) at Linn Park, Birmingham, Alabama, City of Birmingham, and Birmingham Park & Recreation of and from all manners of actions, suits, claims and demands whatsoever in law or equity from any loss or damage to the undersigned or his/her property, while in the possession, supervision or auspices of Magic City Art Connection, its agents, representatives or employees. I hereby release Magic City Art Connection to use submitted images of my work for the purpose of publicizing my art and the exhibition. MCAC reserves the right to make alterations or final interpretation of all rules. The undersigned has read & complies with all rules printed in this prospectus.

Signature

Date

Magic City Art Connection 2017

Dates and Hours

Friday, April 28, 2017
10:00a.m.—6:00p.m.
Saturday, April 29, 2017
10:00a.m.—6:00p.m.
Sunday, April 30, 2017
10:00a.m.—5:00p.m.

Location

Birmingham, Alabama's historic Linn Park across from Bham Museum of Art

Eligibility

Open to all artists 18 years or older. Artists are chosen for participation by a selection committee. The committee reserves the right to review, and approve or refuse, all works presented for consideration. Artists must exhibit during the entire show. Failure to follow this rule makes artists ineligible for awards & admissions to future shows.

Application Deadlines

September 15, 2017 >
ZAPP + MCAC Apps
January 15, 2017 (Late 1) > MCAC Only
March 1, 2017 (Late 2) > MCAC Only

Jury Notifications for Exhibition

Emailed by Oct 1 / Feb 1 / Mar 15

Cancellations & Refunds

1) 90%: receipt by December 1, 2016
2) 50%: receipt b/t Dec 2 & Mar 1
4) No Refund after March 1.
Note: Cancellations must be submitted in writing to the Festival Director at eileen@findartbirmingham.com.

Fee Exemptions

Previous year award winners are jury exempt - application fee waived. NOTE: All artists must send in a completed app, registration fee, images, and bio.

Booth Info - 220 Limit

Single & Premium Corner: 10'x10'
Premium Double: 20' x 10'
Limited Premium Booths are available. No guarantees. Awarded by lottery to requesting artists. If premium booth is not available, a partial reg fee refund will be processed after assignments.

Awards

Nearly a 1/2 million \$ awarded in 33 yrs
Over \$10,000 in juried and collector awards are given out annually.

Hospitality

Continental Breakfast Fri, Sat & Sun, and a VIP Dinner Event: Friday Night Applause. **Artist discounts:** Corks & Chefs tickets & other fest merchandise.

Media & Publicity

Comprehensive advertising and publicity is planned for the Festival including tv, radio, print, web, and social media.

Display & Presentation

All 2D work should be appropriately prepared for display. Items not framed (watercolors, drawings, graphics, photographs et al) must be displayed in a portfolio or hung using an artistic display alternative.

Artists are responsible for own display which must be substantial enough to withstand weather and crowds. Each artist is responsible for own work and display in case of loss or damage.

Tent Weights

Required (30-40lb per leg)
NO STAKES ALLOWED AS THEY MAY PIERCE SPRINKLER SYSTEM IN PARK.

Site Requests

All site requests considered, but not guaranteed. Booth assignments are ultimately up to MCAC's site team. *Make sure to include your site request with your application or with your artist confirmation card after notification.*

Our policy for honoring special site requests: medical reasons; physical limitations; heavy or cumbersome artwork; artists traveling together; clientele familiar with a specific quad (excluding the Fountain Walk). You may not get the same exact site, but it will be in the same quad. **If you DO NOT want to be placed in a previous year site location, please let us know on app or upon acceptance.**

Security 24 hr Thurs 6pm - Sun 10pm

Tent Rental (Optional) - reserve on pg 1

Tent Rental Fee: \$250, includes one 10' x 10' tent with wrap-around non-translucent sides. Table & Chair Rental: \$25, includes 6ft table and 2 plastic chairs.

Reproduction Policy

If a work of art already exists (as a painting, watercolor, drawing, photograph, etc.) and is copied by digital or photographic means and printed on an offset press, serigraph press or through a computer by means of an ink jet or electrostatic printer, this would be a reproduction. This includes Giclees. Commercial reproductions of the artist's original work ARE acceptable ONLY if displayed in a portfolio or bin and clearly labeled, "Reproduction, not a limited edition print." Any reproductions may not exceed 25% of the work offered for sale. The Selection Committee reserves the right to review and approve all works to be exhibited.

Unacceptable Work

Commercially-manufactured items or items made from commercial kits or molds may NOT be exhibited.

Sales & Taxes

Each artist is responsible for own sales. **Transactions to include 10% sales tax.** MCAC requires artists to turn in sales tax by separate checks:: 4% City of Bham, 4% State of AL, 2% Jefferson County, in provided envelopes at Sunday Check Out. **Artists without cks pay tax w/ credit card + Fest 3% service fee.**

Rain

The Festival does not close during intermittent rain, unless the weather pattern suggests severe weather. Come prepared for rain or shine.

Wait List

Candidates on the wait list will be ranked by juried score and medium. Notifications will be made by phone and/or e-mail as spaces become available. All artists must confirm their place on Wait List. MCAC holds artist's registration fee until space is available.

Scholarship Requests

If the registration fee is a financial burden, you may request (in writing) to be considered for one of the available scholarships. Please give your reason for this request upon application. This only pertains to the Commission Registration Fee. If you are approved, the \$185 reg fee will be waived; however you must still pay to MCAC the 15% commission rate on sales.

Digital Image and Word Document Specifications:

Application, Images & Word docs can be emailed to ArtistCoordinator@FindArtBirmingham.com or mailed to address on pg 1 of this app.

File Format: JPEG - Each image file must be less than 2 megabytes (MB).

To determine your file size: On a PC, right click over the image file and view the properties. On a Mac, hold down control and click on the image file and click Get Info.

File Name: lastname_firstname_image#.jpg

Example: Kunzman_Eileen_image4.jpg.

Image# must correspond with the appropriate image description in your Word Document

Word Document: - Title, medium, size, and price of each image - Artist Statement and Bio

If you are emailing your images and Word document, please include your “name & artwork medium/category” (the same category you checked on this application) in the subject line of your email. *If you are mailing a CD*, please save your 5 Image files AND requested Word document onto the CD labeled with your “name & artwork medium or category.”

Artist Rules:

1. Artists MUST be present all three days of the Festival. No commercial dealers or agents are permitted to represent the artist. The Festival reserves the right to close down or remove any booth in which the artist is not present. Failure to follow this rule makes artists ineligible for awards and admissions to future shows.
2. Accepted artists may not exhibit in other Festivals during the dates of the Magic City Art Connection
3. All artists are required to check in at the Artist Check-In on Thursday, April 27 and no later than 9am Friday morning.
4. Items not framed (watercolors, drawings, graphics, photographs et al) must be displayed in a portfolio bin or hung using an artistic display alternative. Browse bins may occupy only minimal space and must be aesthetically pleasing and may not obstruct patron flow.
5. All work must be the artist's original work, no representations, and all artwork must be available for sale.
6. Artists may exhibit artwork only in the category in which he/she was accepted.
7. No artwork from molds, kits, or other commercial methods is allowed. Ready-made objects (i.e., clothing furniture) which have been embellished, painted, decorated, dyed, or batiked will not be accepted.
8. All two-dimensional work must be framed, matted or stretched.
9. All developing and printing of photographs must be done by the artist or under the direct supervision of the artist.
10. No posters, postcards, t-shirts or personal merchandise can be sold at the Festival.
11. Artists who break down displays or depart before closing time on any day of the Festival will not be allowed to return the following day or to future shows unless proof of an emergency is presented.
12. Artists who sell their entire body of work must remain with their booths for the duration of the show.
13. All Artists are responsible for collecting and paying State of Alabama 10% sales tax
14. Photographers and Digital artists may only sell signed and numbered works of limited editions of 250 or less.
15. Tent weights are required. All Artist tents must be weighted with a minimum of 30-40 pounds per leg. NO STAKES ALLOWED AS THEY MAY PIERCE SPRINKLER SYSTEM IN PARK.
16. A site qualifying committee will examine each booth and may question artists about the authenticity of artists' work to ensure that all work is original and made by the artist present, and that the rules and conditions of the Festival are adhered to by each participating artist.

RETURN COMPLETED APPLICATION AND ENCLOSURES TO:

Magic City Art Connection
Eileen Kunzman, Director
1128 Glen View Road
Birmingham, Alabama 35222
205-595-6306/Phone
205-595-3563/Fax
www.MagicCityArt.com